

SYSTEM AND METHOD FOR VIDEO-ON-DEMAND BASED GAMING

ABSTRACT OF THE DISCLOSURE

In accordance with an embodiment, a system and method for playing a game using video content as the game environment is disclosed. The video content may be provided from a video-on-demand system or using broadcast video signals. Depending on the object of the game, the player may try to hit, shoot or avoid specific objects in the video content environment. Those objects are identified at the time of authoring the game. During the game, a game application knows about the objects and can evaluate the performance of the player. Use of on-demand or live broadcast video source as the context environment for a game is disclosed. The game application is synchronized with the video content.